Ztech
communication

Studio For Creative Technology

We're Building The Future of Digital Transformation

01

About Us

We unite **strategy, data, design & technology** to enable growth.

Who we are

Ztech is a digital consulting agency with a clear vision and over 09 years of passion

- Ztech is a small, flexible, fast-moving and skilled team, independently owned and profitable since its inception.

- Ztech combines experience in strategy, data science, interactive design, motion graphics, software engineering for web and mobile, analytics, social media and digital growth.

- Ztech is your data driven partner for the digital age.

What we do

We transform data into value and business impact.

✓ Since inception, there has been one goal for Ztech — to work creatively, effectively and above all, differently from anything else in the marketplace.

✓ We develop solutions and experiences using technology in smart, interrelated ways that support brand and communication strategies.

✓ We work with open clients to clarify their stories and create tangible experiences that will set them apart from the competition and connect with their customers.

✓ We have extensive experience with mobile applications and data driven websites.

Our Approach

The principles which shape our work and how we collaborate

○ We believe that data-based technology is the main driver of today's communication and culture.

○ We see our responsibility to constantly push the boundaries of what can be done with digital technology.

○ We aim to build long term relationships with our clients and partners based on transparency, collaboration and trust.

○ We believe in creative freedom, curiosity and quality over quantity.

○ We believe good products/services require good development.

Our Values

Our values define who we are. How we work and grow together.

01 We make great technology.

02 We are intolerant of intolerance.

03 We default to transparency, truth & trust.

04 We choose positivity & happiness.

05 We make time for reflection.

06 We keep everything we do professional.

07 We choose simple processes.

08 We support openness & interoperability.

09 We work smarter, not harder.

10 We work everywhere we want.

11 We give preference to autonomy.

12 We pursue personal growth.

02

Services

Everything you need to make a successful digital product, and nothing more.
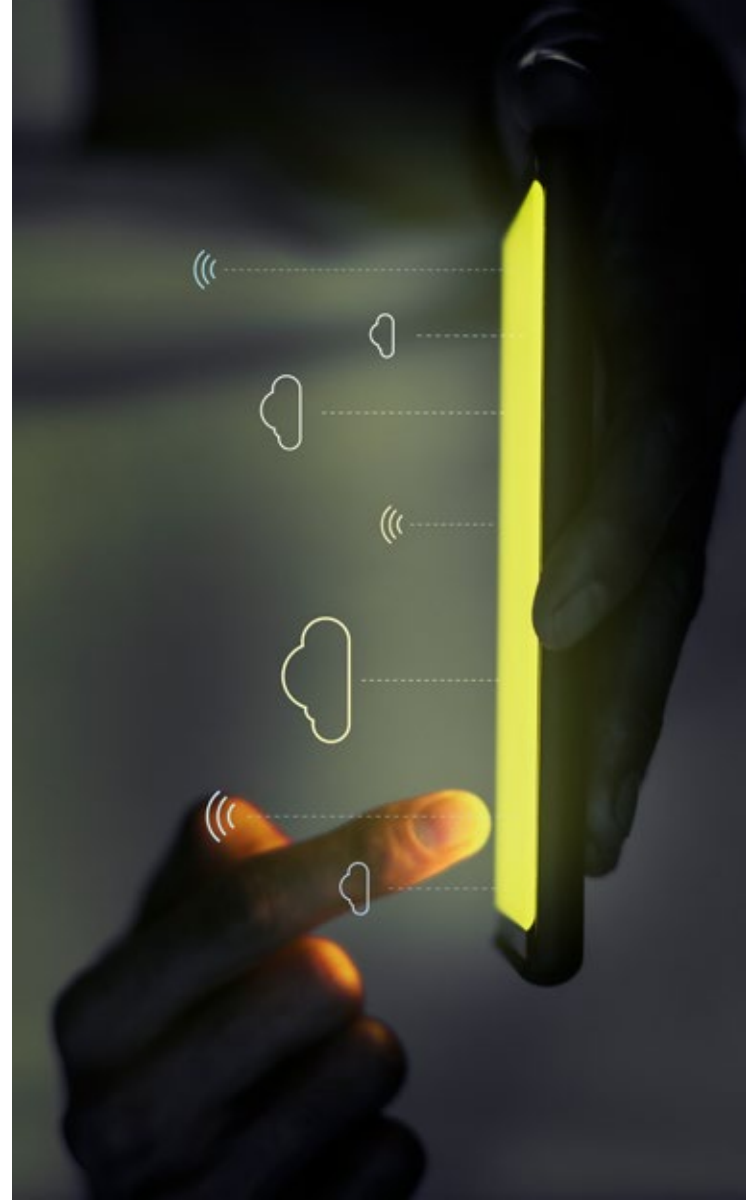
Business Fields

A full spectrum of services & consulting, founded on our four core competencies

Strategy

UX Design

Technology

Growth
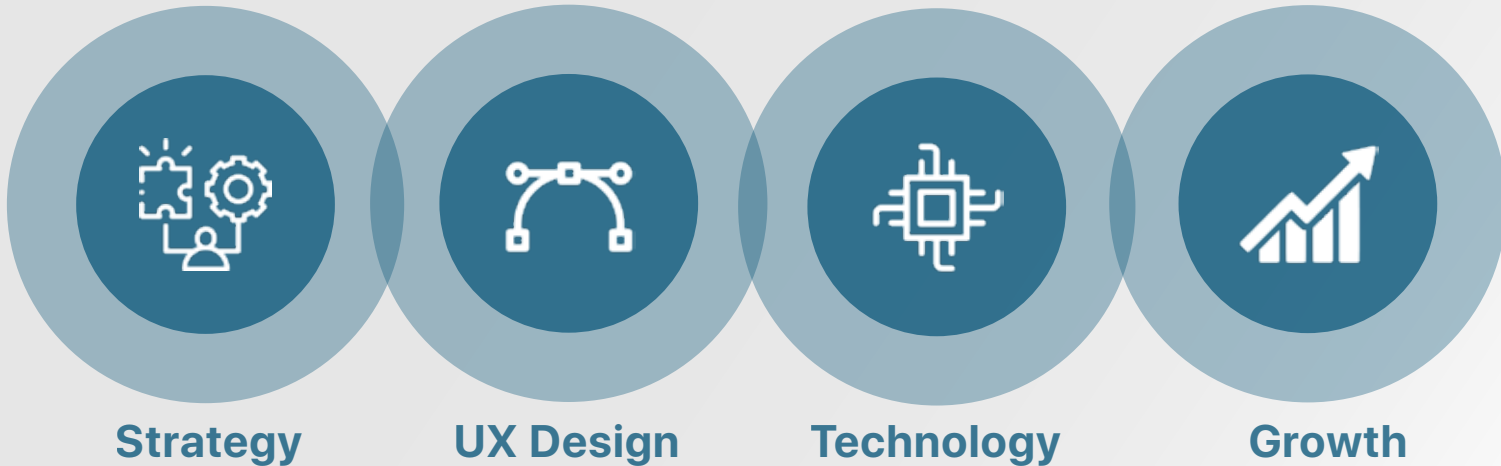
Strategy

We help organizations
see around corners
and discover
new opportunities.

- Business requirements development
- Consumer research and user personas
- Usability audits and expert reviews
- Digital brand strategy
- Social media strategy
- Digital marketing strategy
- Regulatory consulting (GDRP, MDI, HIPAA)
- Digital health consulting
- Security consulting

UX Design

We create cohesive visual identities and scalable brand strategies, that connect with audiences and support brand goals and growth.

- Information architecture
- Identity and corporate design
- Interaction and visual design
- Interactive prototyping
- Design systems
- Visualisation
- UX-/UI-design
- Social media design
- Web & mobile design

Technology

Our approach is an integrated, specialized process that focuses on making good experiences great.

- Technical architecture & requirements
- Front- & backend development
- API design, development & monitoring
- Mobile app development (Android/iOS)
- WordPress theme & plugin development
- POS design & development
- Social media development
- Information security
- Quality assurance testing

Growth

Measure performance to draw insights and increase ROI.

- Grow hacking
- Social media marketing
- Search engine marketing (SEM)
- Search engine optimisation (SEO)
- Inbound campaigning
- Newsletter marketing (CRM)
- Measurement, monitoring & analytics
- Site maintenance and management
- Training

03

Process

Data driven development flows through everything we do.

Key Stages in Our Project lifecycle

STRATEGY
Translate business needs into data-driven solutions.

DEVELOPMENT
Optimise your digital image, from front- to backend.

LAUNCH
Executing product launch and start monitoring.

ANALYSIS
See around corners and discover new opportunities.

DESIGN
Transform strategies into innovative digital solutions.

TESTING
Automated testing to ensure the stability of the solution.

GROWTH
Measure performance to draw insights and increase ROI.

2 - 5 Days

2 - 5 Days

3 - 9 Days

2 - 9 Weeks

1 - 3 Days

1 Day

Unlimited

04

Device Channels

Delivering effective digital user experiences across browsers, operating systems, wearables, IoT and mobile devices.

Multi Screen Experiences

Delivering effective user experiences across all operating systems and devices.
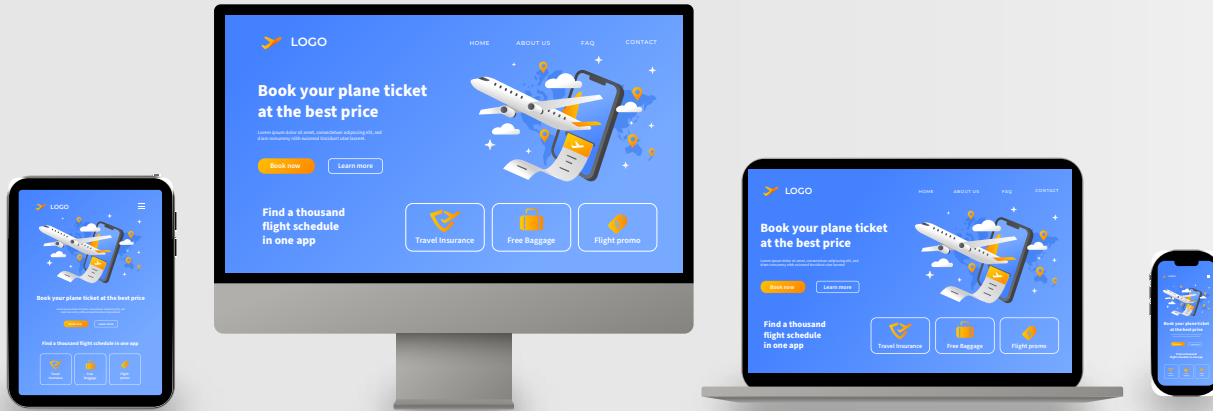
05

Clients

Clients who believe that technology can make a defference to their business over the long time.
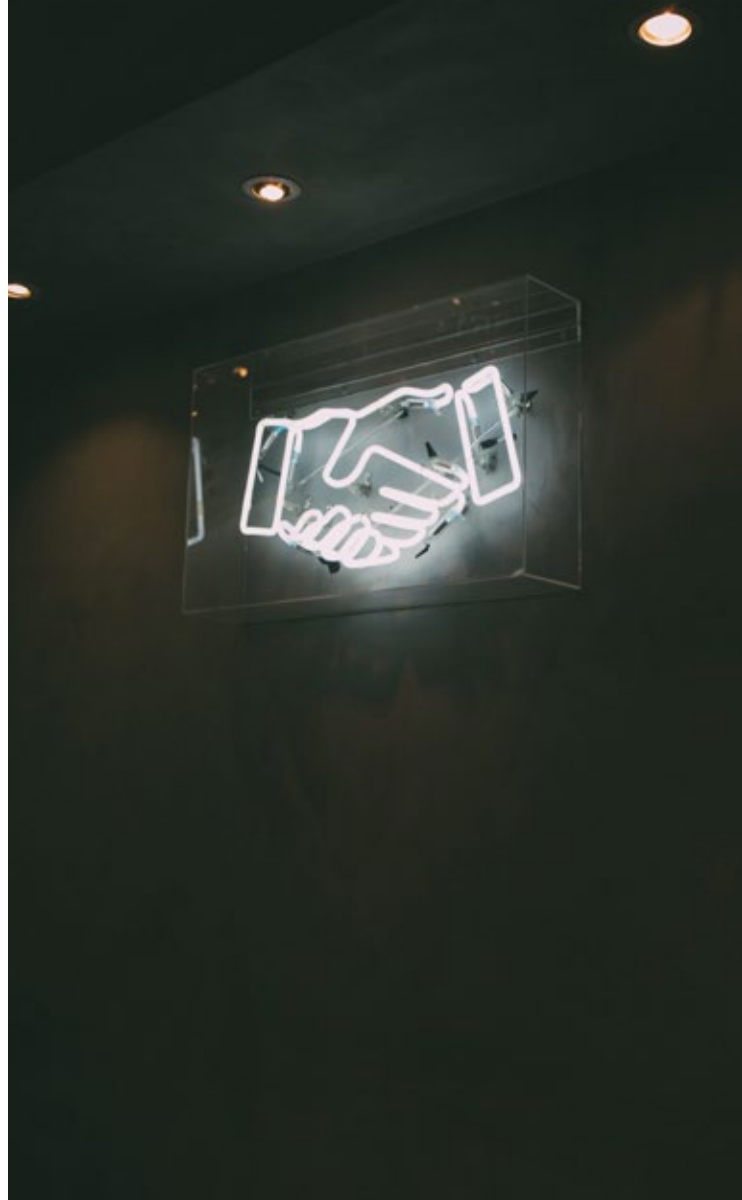
Ztech + Client= One Team

Clients who are ready to go beyond practiced processes to achieve new goals.

Clients who embrace change over incrementalism.

Clients who believe in the power of creativity and are ready to take a calculated risk to achieve breakthrough results.

Clients like healthy debate and are looking for a collaborative relationship.

Selected Clients*

Urban Truth

NBP Bangladesh Operations

HARVEY FRESH

WE TEX

KHULNA TITANS

NEWS71 www.news71.com

HOTEL GRAND PARK BARISHAL

the **VENUE**

cpdL

AMIN BROTHERS

Chaity Group

Chittagong Club Ltd.

THE KIDNEY CLINIC

NURJAHAN GROUP

TURAG
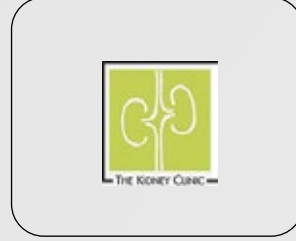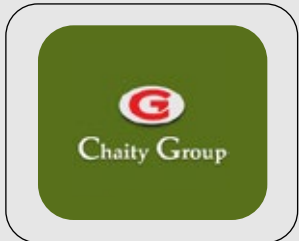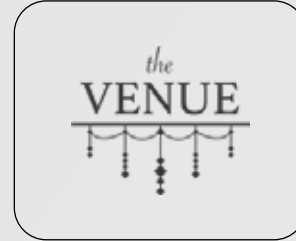
* of more than 250 clients in national and international.

Our experiences on over the world

06

Projects

The following selection of projects illustrate the range of services we offer.

* of more than 300 projects.
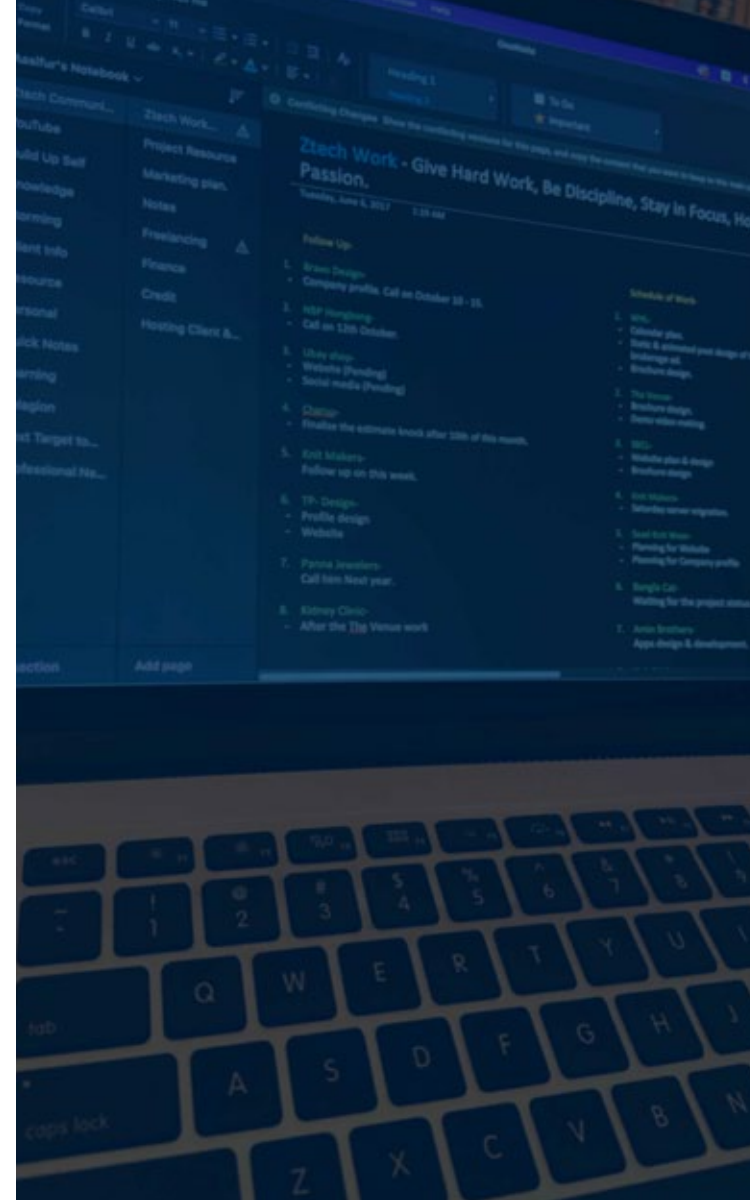
Urban Truth

Urban Truth is an apparel base e-commerce website.

Client: Pride
URL: www.urban-truth.com
Role: Design & Development
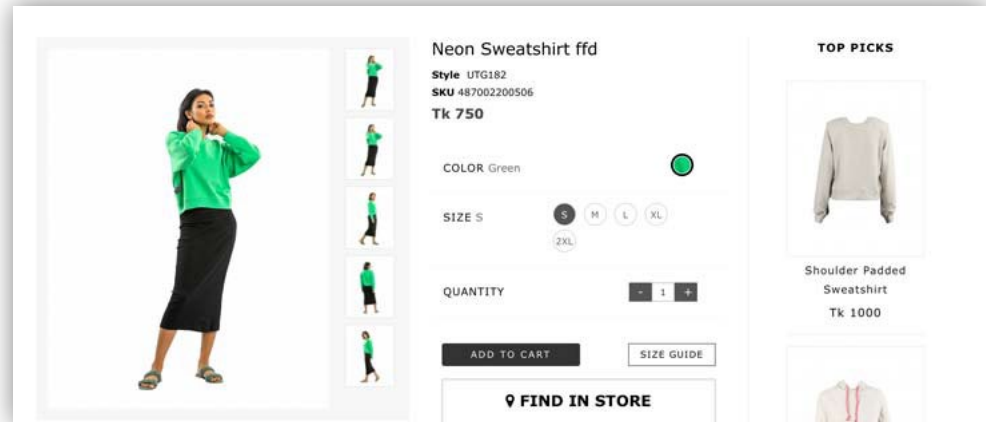
Six Seasons Hotel

Six Seasons is the top, safest hotel in Dhaka according to Trip Advisor rankings. like to continue being the best luxury boutique hotel in Dhaka, Bangladesh.

Client: Six Seasons Hotel
URL: www.sixseasonshotel.com
Role: Design, Development, Photography.
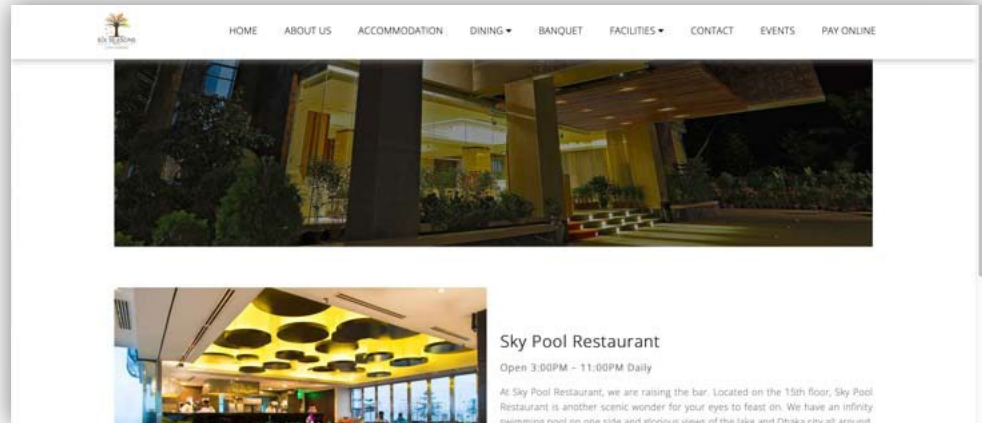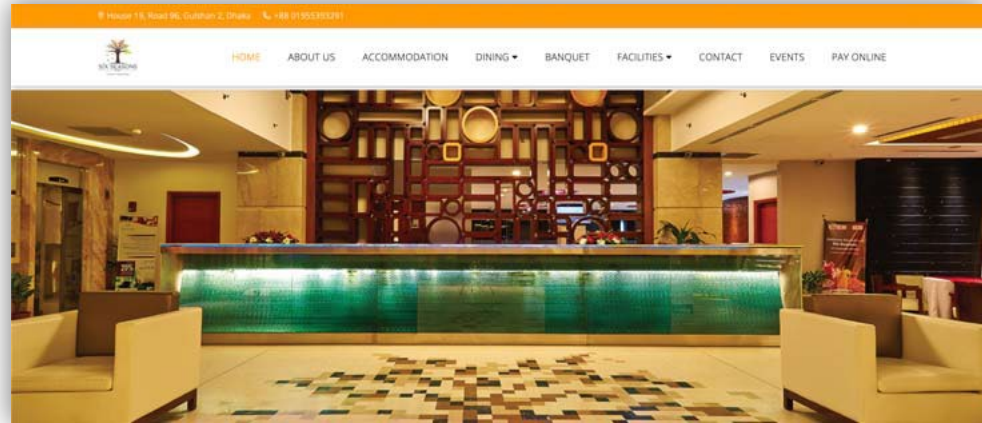
Gitanjali jewellers

A jewellery e-commerce website. Gitanjali Jewellers is innovative fine jewellery shop.

Client: Gitanjali Jewellers
URL: www.gitanjalijewellers.com
Role: Design, Development, Photography & Maintenance.
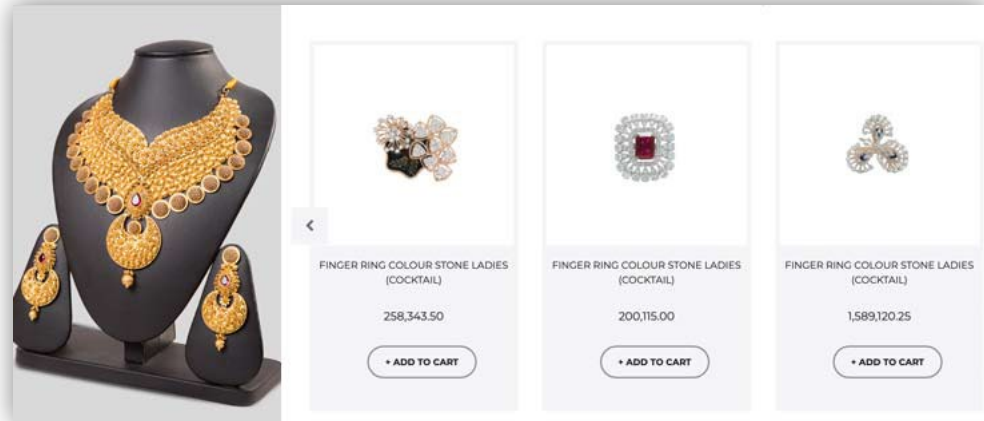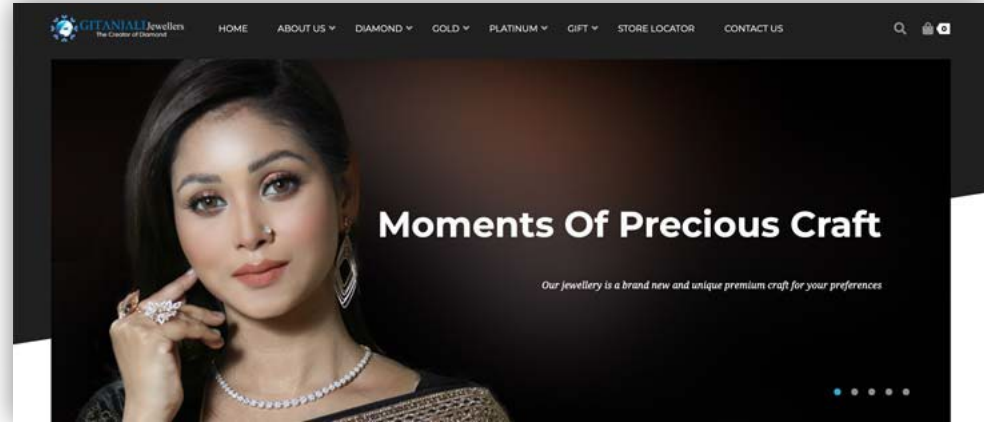
Manob Zamin-
News Portal Site.

Manob Zamin is an online news portal site.

**Client: Manob Zamin
URL: www.mzamin.com
Role: Development.**
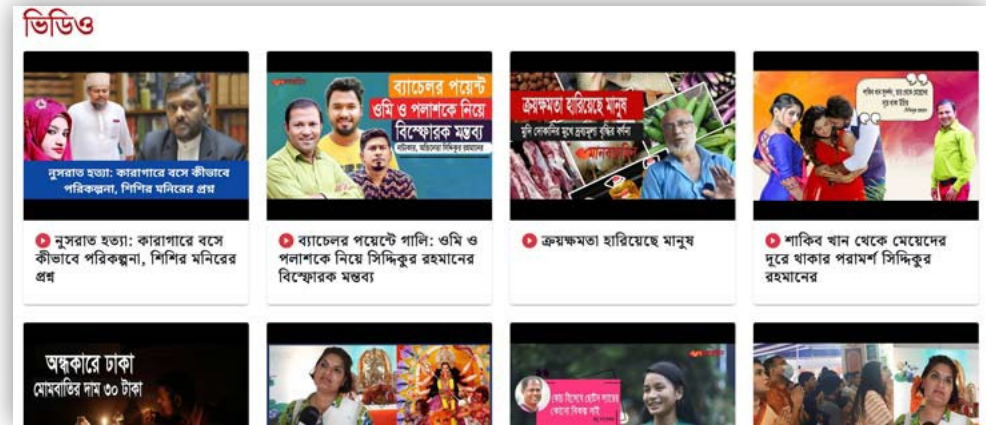
Turag Garments

TURAG' is one of the flagship manufacturers of a quality range of garment products in the second largest garments export country-Bangladesh.

Client: Turag Garments & Hosiery mills ltd.
URL: www.turagbd.net
Role: Design, Development, Photography & Maintenance.
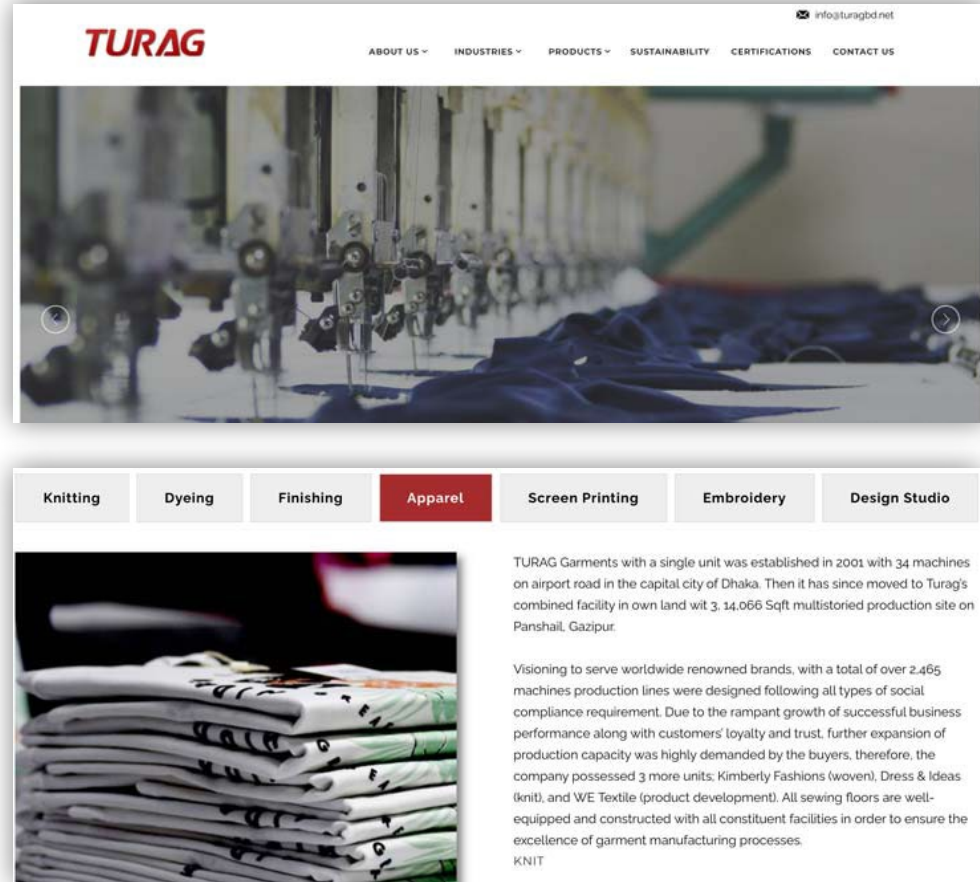
Chalk Pencil

ChalkPencil.com is an
e-commerce website
which provide kids stationeries.

Client: Chalk Pencil
URL: www.chalkpencil.com
Role: Design, Development &
Maintenance.

White Holdings

White Holdings Ltd. is here to provide housing, construction, and Sales & Marketing solutions.

Client: White Holdings ltd.
URL: www.whiteholdingsltd.com
Role: Design, Development, & Maintenance.
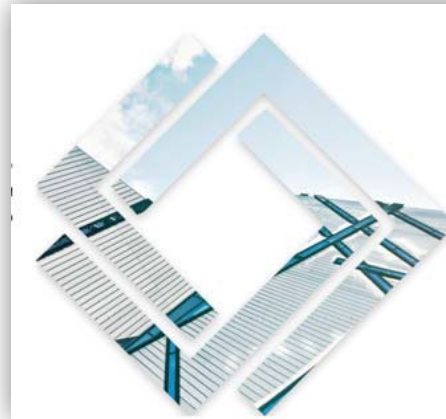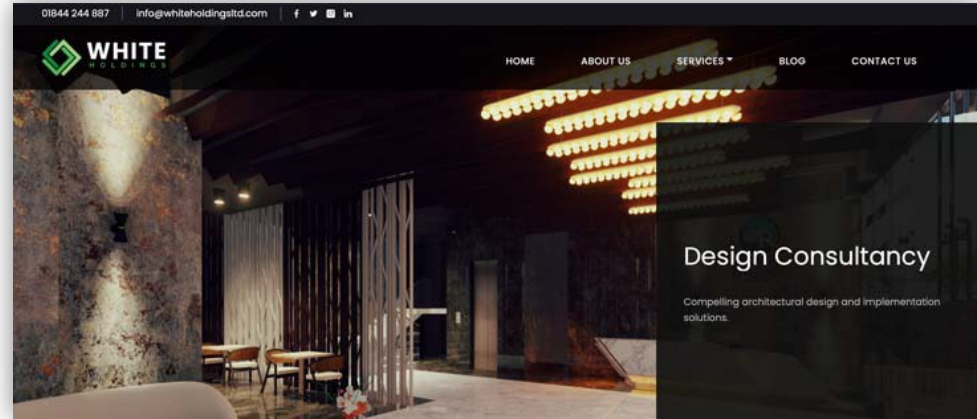
Tooth Town

Tooth Town is dental care to maximize your comfort in a warm and soothing environment.

Client: Tooth Town.
URL: www.toothtownbd.com
Role: Design, Development, & Maintenance.
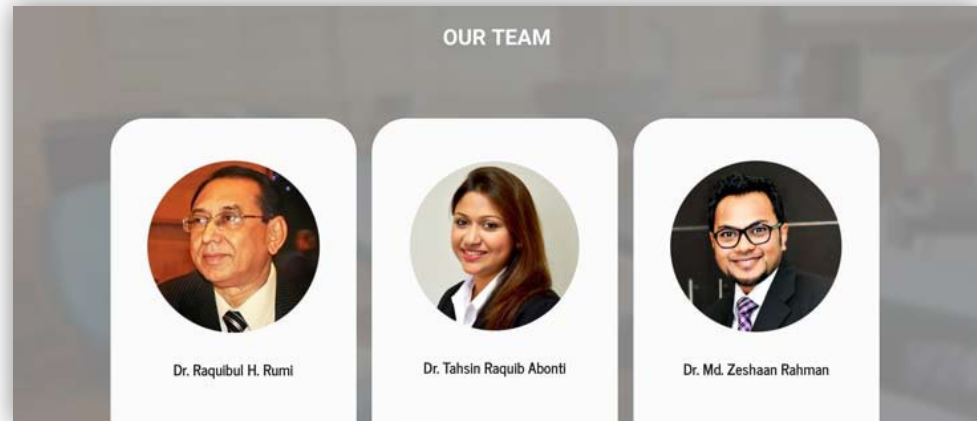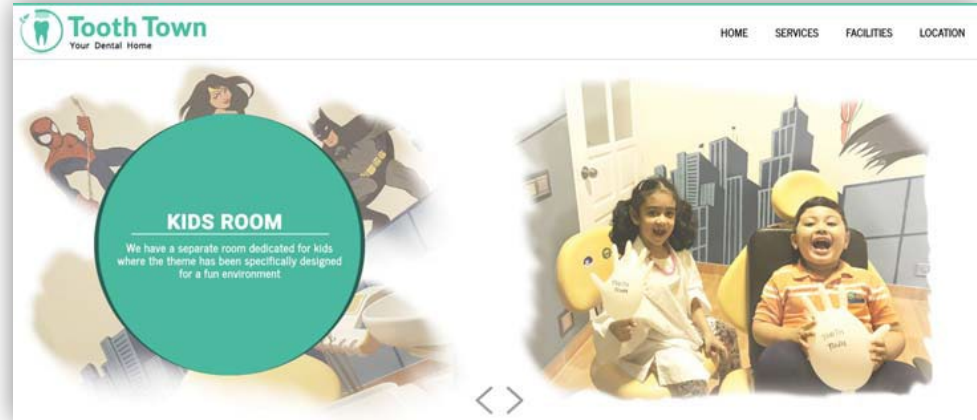
Software For Sales Entry

Bustiness Automation Solution for B2B

Manage your B2B business using out bustiness automation Solution for B2B

Year: 2018
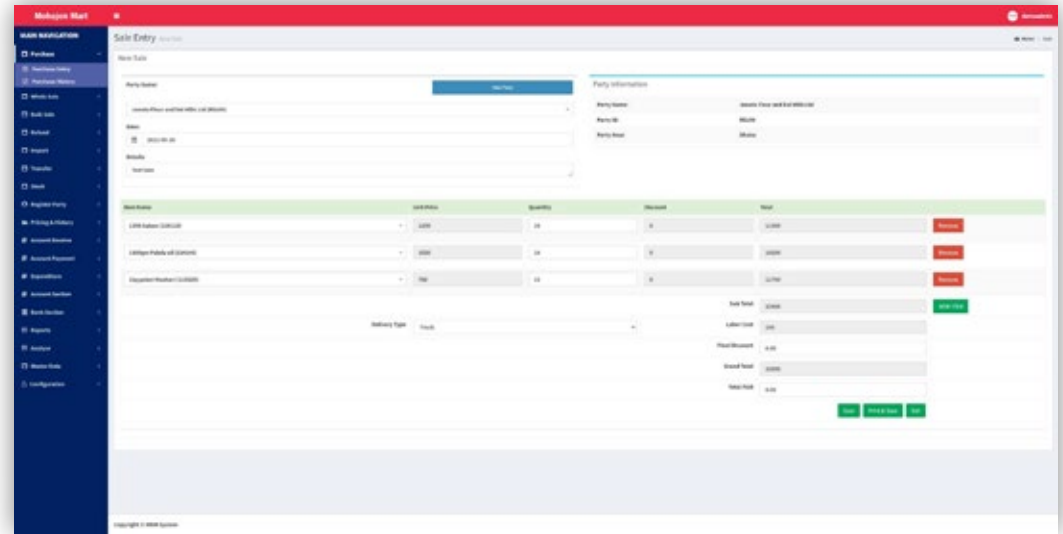
Software Reports with Graph

Customize report with graph to track your sales, cost, expense, profit.
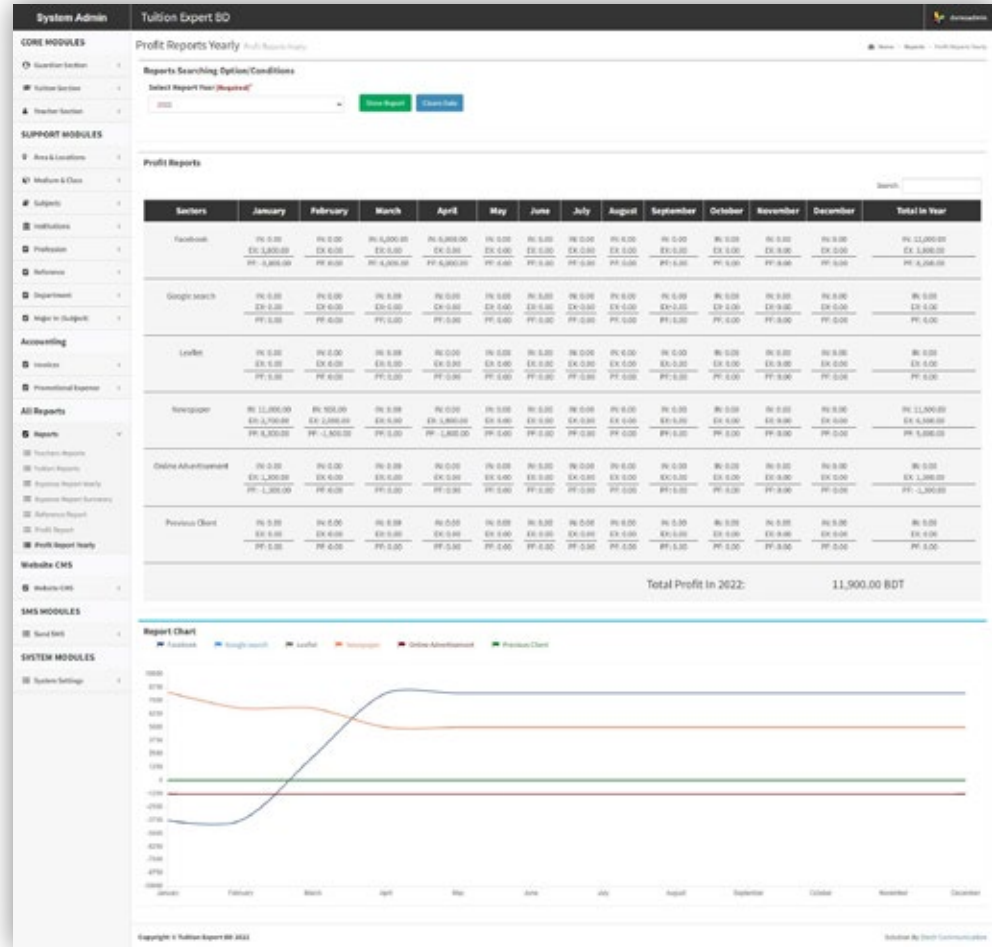
Software-Ultimate Solution for Your Business.

Manage your business with our fully automated system.
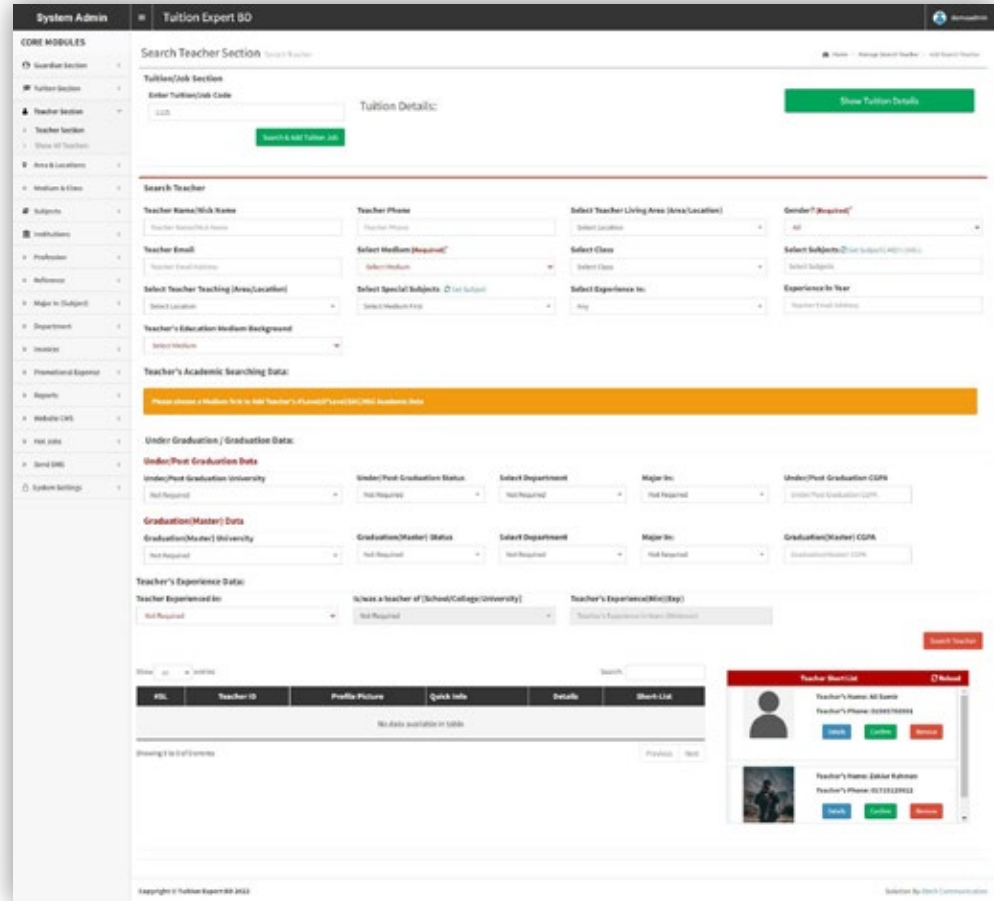
LC Management Software

Manage your LC, transactions using our LC management Software
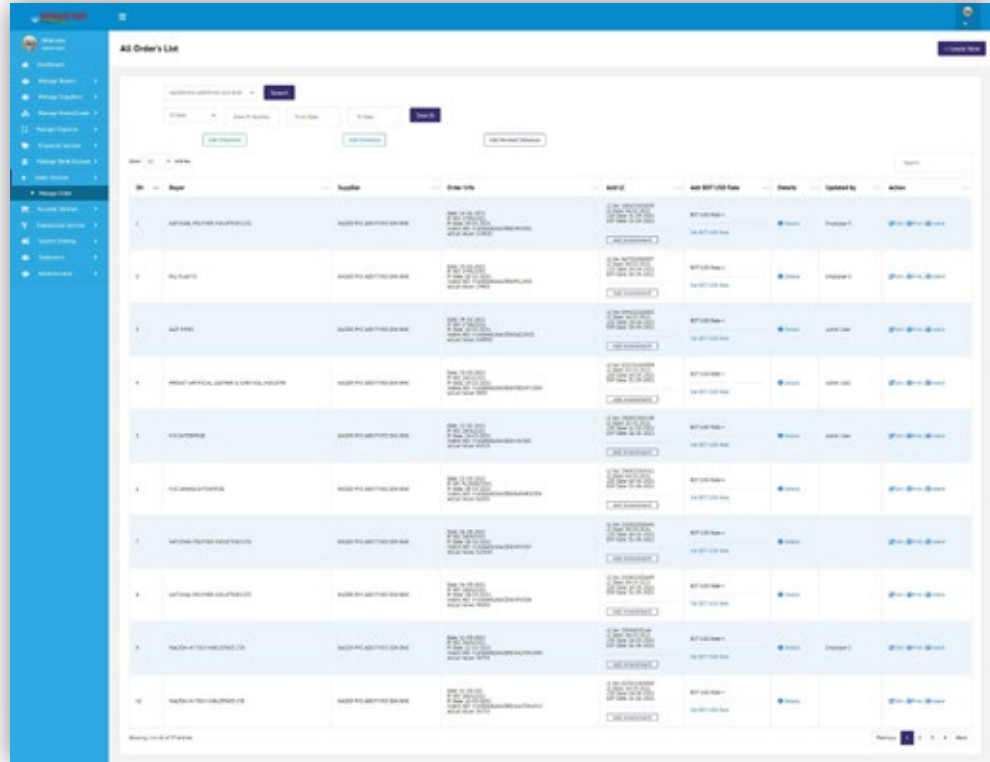
Social Media

Client: Six Seasons Hotel

Followers, sharing, likes, comments (engagement)

- Graphic Design & Motion Graphics support.
- Consumer generated content
- Consumer engagement
- Content/Product promotion
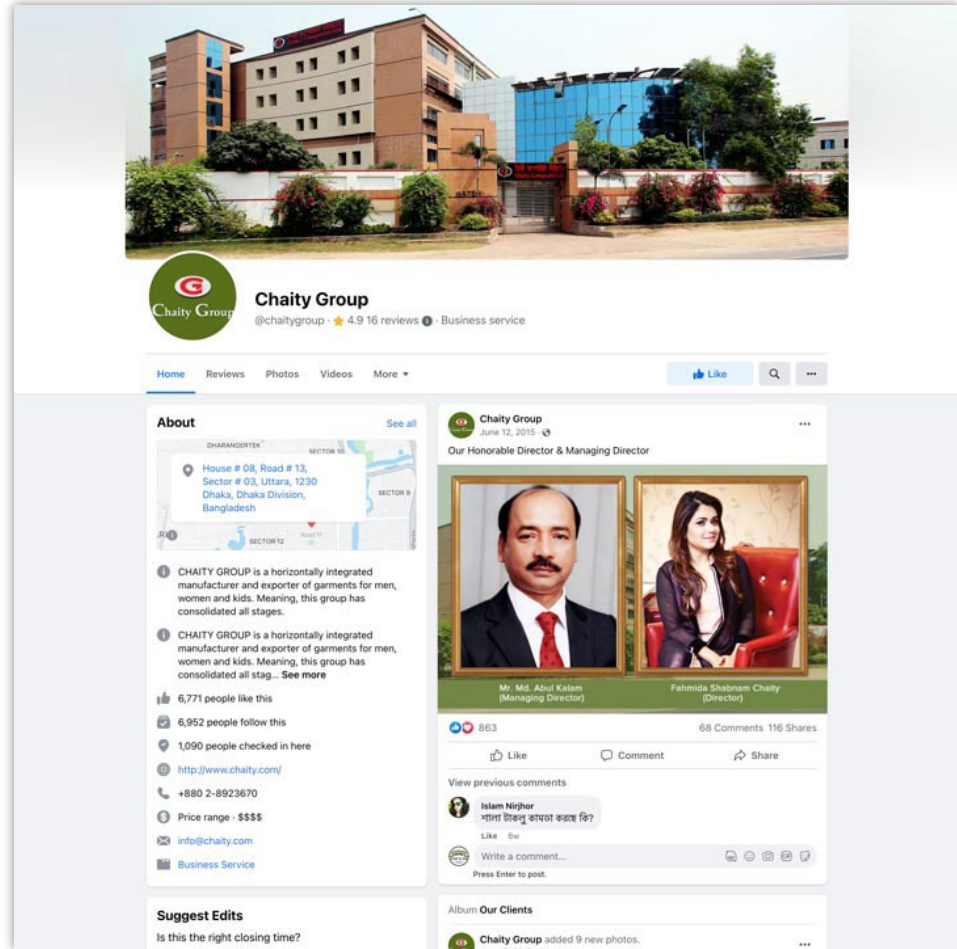- Drive traffic to campaign pages
- Brand awareness
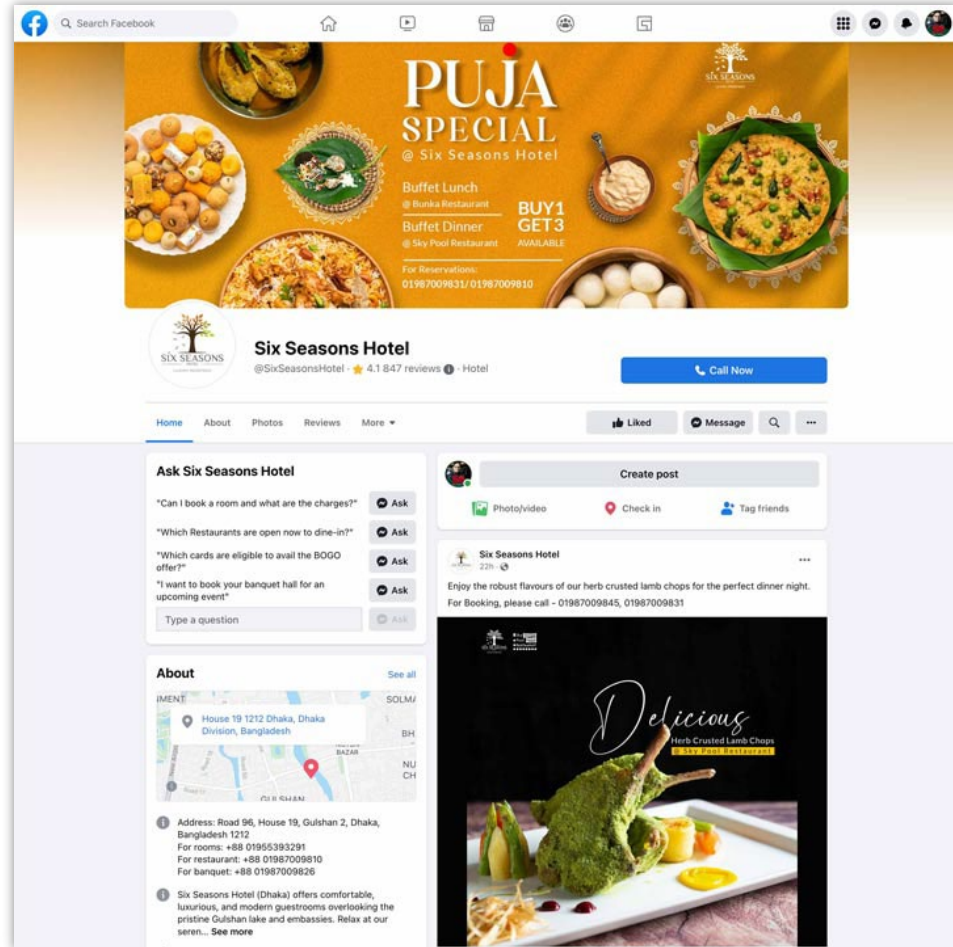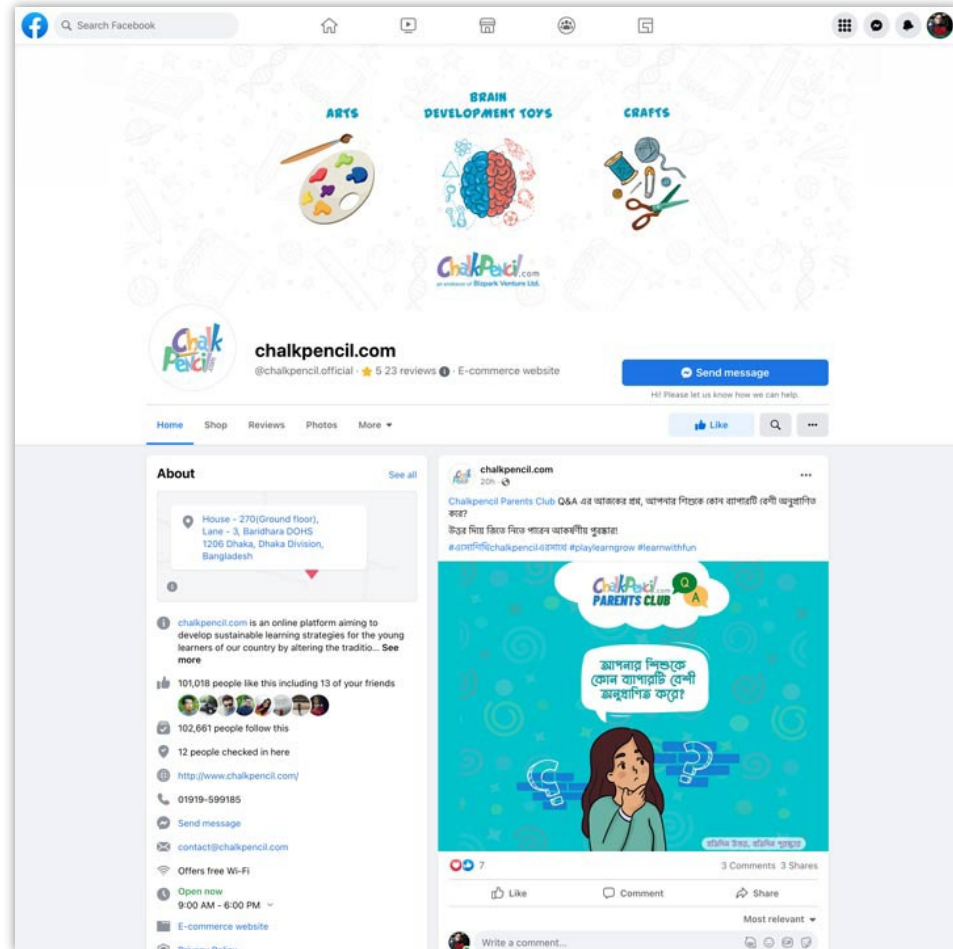
Social Media

Client: Chalk Pencil

- Graphic Design & Motion Graphics support.
- Consumer generated content
- Consumer engagement
- Content/Product promotion
- Drive traffic to campaign pages
- Brand awareness

Social Media

Client: Kabab Factory

Followers, sharing, likes, comments (engagement)

- **Graphic Design & Motion Graphics support.**
- **Consumer generated content**
- **Consumer engagement**
- **Content/Product promotion**
- **Drive traffic to campaign pages**
- **Brand awareness**
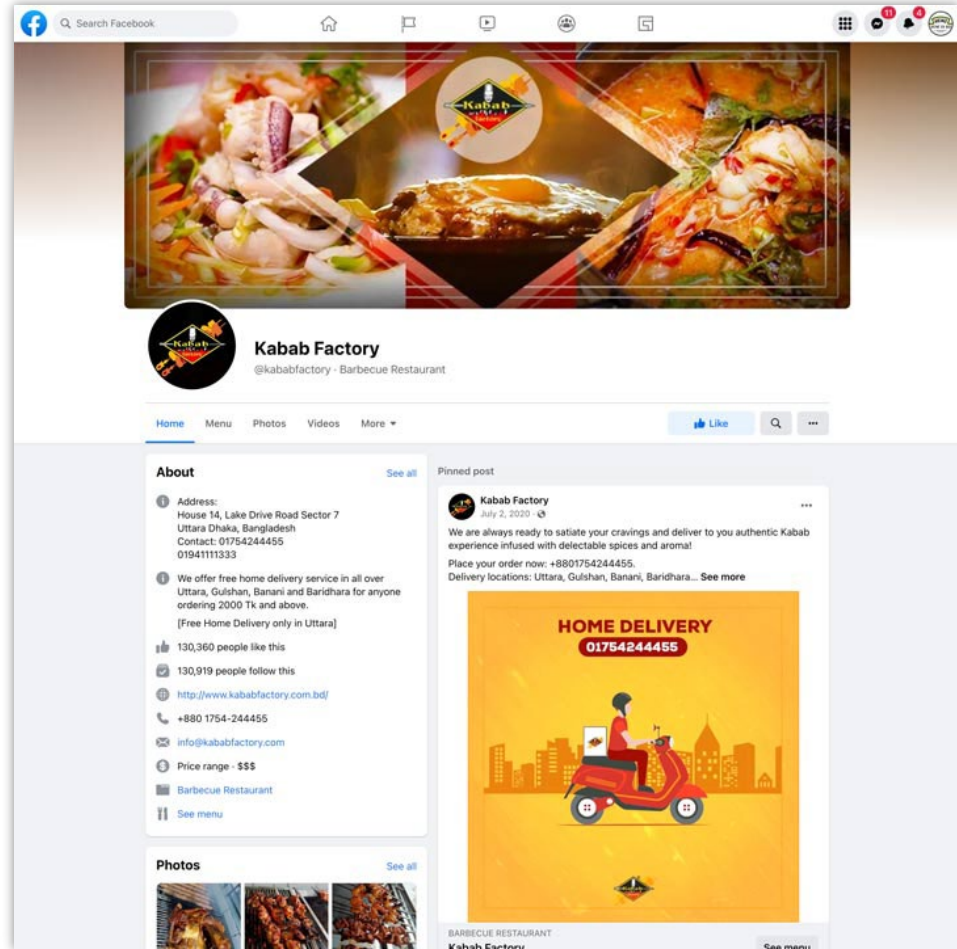
Social Media

Client: Chaity Group

Followers, sharing, likes, comments (engagement)

- Graphic Design
- Consumer generated content
- Consumer engagement
- Content/Product promotion

You Tube

Star Golpo
Media Partner

Address

✉ Info@ztechbd.com

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📞 +8801730 44 05 77

🌐 www.ztechbd.com
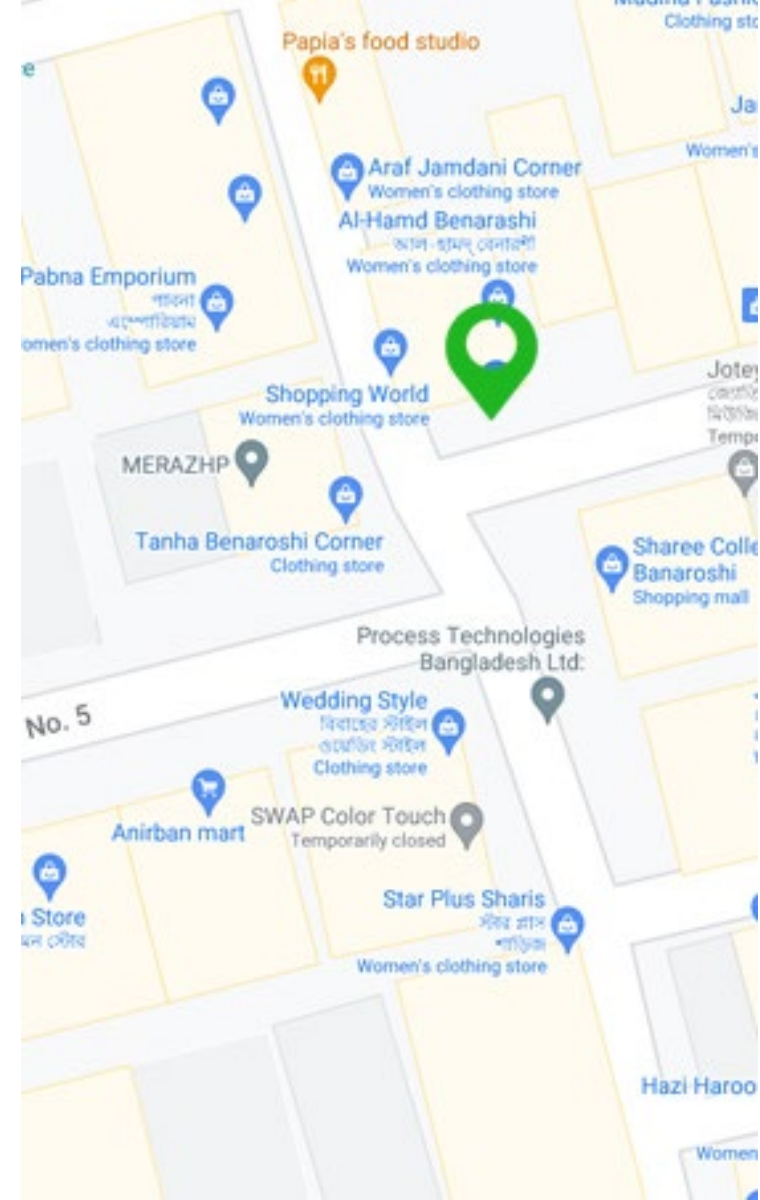
Thank You

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